

Motorcycle Safety Education Commission Meeting Minutes

September 5th, 2025 – 10:00am

KYTC Offices Frankfort Rm 109 and Teams Meet - Virtual

Commission Members Present:

Jacob Renner, Mike Canchola

Transportation Cabinet Representatives

Jay Huber, Brandie Craft

Guests:

Dinah Meister, Carol Olson-Smith, Geno Offett, Tim Jenne, Tim Cody, Angela Ulloa, Allen Galleher, Cassandra Simpson, Erin Woodall, Claire Yates

Open Session:

Meeting called to order by Jacob Renner at 10:06 am. A quorum was not present at the start of the meeting. Approval of the meeting minutes was tabled until next meeting.

Public Comment:

None

Marketing:

BCH – Report was presented by Jay from BCH reporting on the META ads ran from April to August. Overall, the numbers have increased but more was spent on the ads directly this time versus for the creative side of things with developing the ads.

C2 – The videos that were made were shown to the group. One of which is going up on the website homepage. This group has been working on the website and some updates there to make it more friendly to mobile devices and eye catching. They have also created a rack card to be able to put in the other offices and hand out at events. This concludes all the deliverables from C2.

Budget:

The overall budget cap was increased by \$100,000 for FY 26. The new total is \$1,100,000. The revised contracts reflecting the increase are still in process waiting for the appropriate sign offs. Jay has contacted all sites managers that will be affected by the changes.

NHTSA Grants are still pending but look to be good at this point. Nothing has been sent back to be revised at this point.

Final budget numbers from FY25. Revenues were just under \$1 M and expenses just over \$900K. The program was profitable overall during the year. The cost per student was about \$200 per student with 4,906 total students through the program. Another record-breaking year.

Training:

Since the last meeting there were 9 instructors passing the RCP, 9 for an ARC and 8 registered for an upcoming 3WBRC training. Tim Cody reported all went well for the ARC besides some rain.

State Police / Licensing News:

Licensing is working on a new computer system called KINDL. Jay had participated in a discussion about the instructors, maybe entering the info directly the system like how Indiana does. This would eliminate the need for the waiver cards. Still waiting to hear back on the direction the KINDL will go with that request.

State Police – biggest news in the testing world is where 15 years can now get their initial permit. The intermediate license still comes at the age of 16 so that really does not affect the motorcycle licensing requirements for minors. They can now get the intermediate license closer to their 16th birthday instead of 16 ½ but overall, no real changes as it affects the program.

For those who are under 21 and going through the traditional permit / license route via the State Police there is a 180-day waiting period between the written test and the skills test for both cars and motorcycles. Those taking the BRC, the waiting period is waived. The waiting period for the traditional route if 21+ is 30 days.

MSF News

There is an instructor liability waiver that has come out from the MSF that was rolled out and rescinded twice now. It appears that a 3rd version may be coming so earlier may be addressed in the new version so will wait and see. Main question it brought up was what about liability coverage to the instructors while teaching. This is covered by an insurance policy each site has with either AHS or Chubb insurance that works off a per student fee system. It also covers other things related to the program as well.

Future Meeting:

Next meeting would be December 5th, at 10am either virtual and/or in person at the KYTC offices.

Motion to adjourn at 10:47am by Jacob Renner, seconded by Mike Canchola and approved.